

Gentrack Strategy

Gary Miles CEO

June, 2021

Our agenda





Gentrack

Purpose: forever.

To bring utilities into a sustainable era.

Vision: one day.

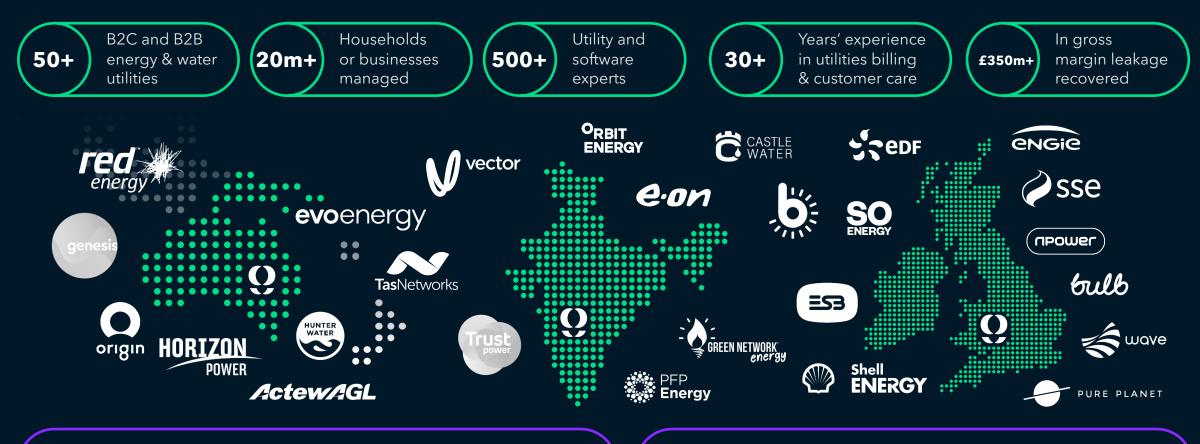
We see a world where people understand and are empowered to responsibly use precious energy and water resources. That's why we aim to be the go-to innovation partner to leading utilities and service providers globally.

Mission: today.

To relentlessly drive our customers' success by developing better cleantech solutions.



We are starting from a strong foundation...



Gentrack is unique in that we support multi-play for b2b and b2c for both energy and water.

We are the clear leader in b2b energy and contested water.



Three factors driving an unparalleled industry transformation

From centralised to decentralised energy systems Imports not possible in the completely autonomous

Deregulation is creating competition and **cost to serve** pressures

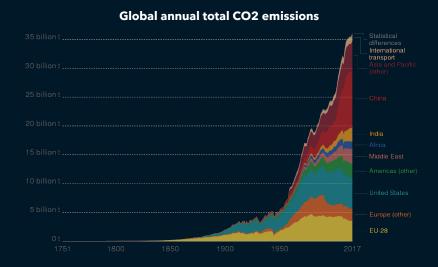
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In 2020, GB energy utilities losses totalled circa £1b for prior year

UK pre-tax domestic supply margins of large incumbent suppliers, combined gas and electricity

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Decarbonisation creating demand from customers, regulators and investors for innovation in cleantech





Addressing (1) Decentralisation, (2) Cost to serve pressure and (3) Clean tech innovation...

Demand Forecasting

To survive and win, utilities are modernising their core systems to smart and agile solutions.

Cost Based Pricing

Big Data Analytics E.g. T1 Utilities - 1/3 of legacy system replacements in flight, 1/3 in tender, remaining will follow

2-sided and Multi Play Services

Meter Data Services

Billing and customer care is a controlling hill for followon clean tech innovation

SMART
Digital Prepay



Tailwinds driving momentum for the business





Headwinds creating a drag on the business





3 pillars for strategic growth

Strong base

Strategic and profitable customer relationships

Growth through continuous delivery of new innovations

New logos

Expand our footprint in water and energy in existing markets

Focus on winning Tier 1 utilities

Managed service

Long term, recurring revenues
Intimate customer relationships

Great technology



Delivery excellence



Gentrack Cleantech Leadership

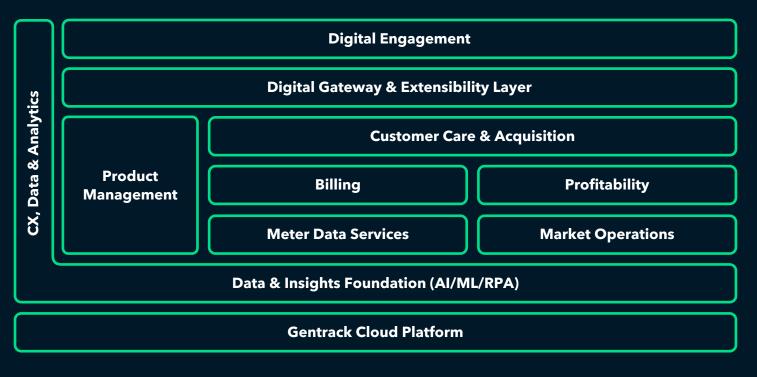
Loukas Tzitzis CTO & CMO June, 2021





Portfolio evolution

SaaS core with monetizable extensible microservices









CONTINO

Solid Technology Foundation



Cloud-native, serverless



DevOps CI/CD



API-based open architecture



Security and Privacy compliance

Key Market Strengths



Unique end to end offering



Data driven decision making



Future proof, Bill anything Platform



Extensibility

Monetisation Layer



Data Analytics & Insights

Meter Data Services

SMART Digital Prepay

2-Sided Business models

Demand Forecasting & Control

Gentrack for Networks







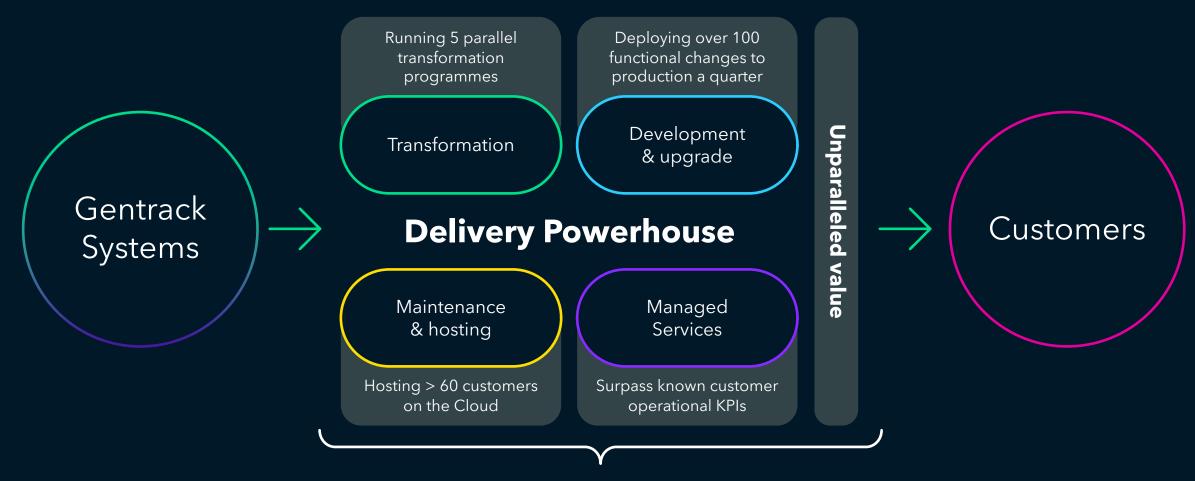
Gentrack Delivery Powerhouse

Dr Zeev BerkowitzChief Operations Officer
June, 2021





A driving force for growth



End-to-End delivery capabilities - a key differentiation point



Transformation



Proven capability:

Complete 10 programmes over the last 2 years

Methodology and tools to execute high complexity multi-play programmes

Management team with accumulated experience of over 100 successful transformations

Elevation areas:

Adjusted programme methodology

Method and tools for agile transformation

Develop 'continuous data migration' practice

Risk management and performance management

"I'm pleased we've been able to deliver this new system in partnership with Gentrack. We want to ensure our customers can easily and efficiently do business with us, and this project has been an important part of helping us provide an even better experience for them."

> Darren Cleary, Managing Director of Hunter Water





Development & upgrade



DevOps transformation: systematic and predictable development shop at scale

Scalability:

Open India Centre: 50 engineers now, growing to circa 30% of engineering work-force by the end of 2021

Lead time: reduce new engineers on-boarding time by half

Implement global delivery model to enable resource mobility and optimal utilisation

Cost structure: reduce average cost per employee YoY

Customer centricity: assign Customer Success Manager to each customer

Data points:

Improve quality by **5-10%** QoQ Increase throughput by **3-5%** QoQ Reduce lead-time to on-board new engineer by **50%** (from about 6 to 3 months) Improve customer satisfaction by **10-15%** YoY





Maintenance & hosting

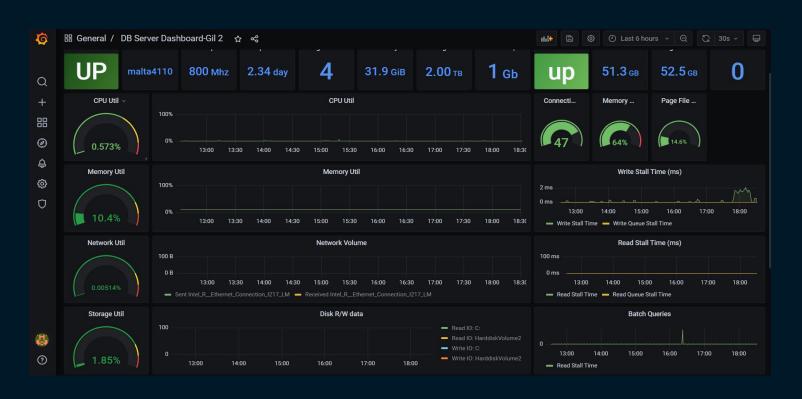


Systems reliability: secure availability performance (3 9s) through 24/7 monitoring and proactive maintenance

Performance transparency: system performance visibility to customers through monitoring console

Cloud migration: accelerate migration to the cloud by improved tools and processes

Security: maintain rigorous security measurements & compliance (ISO 27001, GDPR)





Managed Services



Complementary/synergetic offering: leverage domain and system deep knowledge to run Back Office operations for customers

Proven results: major KPI improvements in existing and new engagements; surpassing expectations and industry known performance

Continuous improvement: enhance best practices and robotic process automation (RPA); leverage India centre for continuous support and reduce TCO

Growth engine: with sticky, profitable and multi-year revenue

Recent win and pipeline: win multi-year managed services contract with Orbit; discussion in progress with 10 customers

Data points of existing performance:

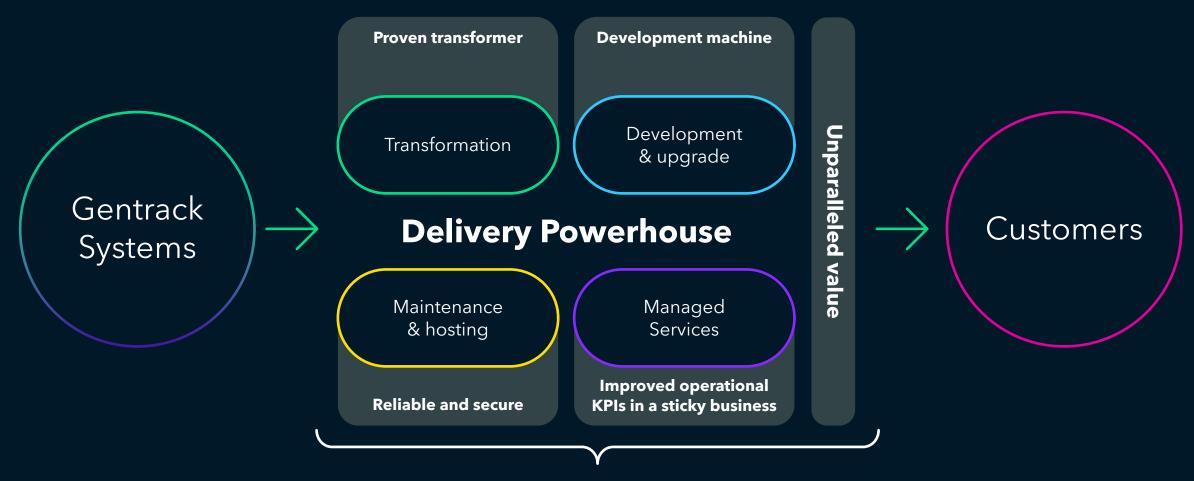
- Achieve 98.2% billing rate
- £10M recovered to our customers' revenue in the last 12 months
- Reduce regulatory customer service payment by 21% in first month (see chart below)
- 99.85% enrolment completion rate within 17 days

Payments made to customers due to breach of license conditions





A driving force for growth



End-to-End delivery capabilities - a key differentiation point





UK & Ireland

Geoff Childs

General Manager, UK & Ireland

June, 2021



Utilities UK & Ireland





Growth in the UK

Market leader in B2B for the UK Market leader in B2B water for the UK Market leader in energy by number of suppliers

Innovative highgrowth challenger brands

Strong tier one brands supported at scale

Customer satisfaction improving quickly

Choppy UK Waters - Drag

- Drag on our growth potential
- SOLRs will continue
- 2018 & 2019 customer loses still impacting 2021 and some of 2022





UK focus for growth

Growth vector 1

Growth through our existing clients

Upselling our managed services

Reset unprofitable & low revenue contracts

Held Innovation sessions with key clients

TOU Tariffs Smart Metering Profit

Demand Forecasting & Control Data Analytics

Growth vector 2

CTS - range of our CTS

Helping a leading Tier one customer through tactical MS

Launched 3 months ago with one customer. Now have 2 tactical engagements and 2 additional long-term customers

MS great growth opportunity - talking to all clients

Growth vector 3

Securing new logos

We are engaged with some major tier one players as they are reviewing their tech stacks

We are looking to grow further into the Ireland market

